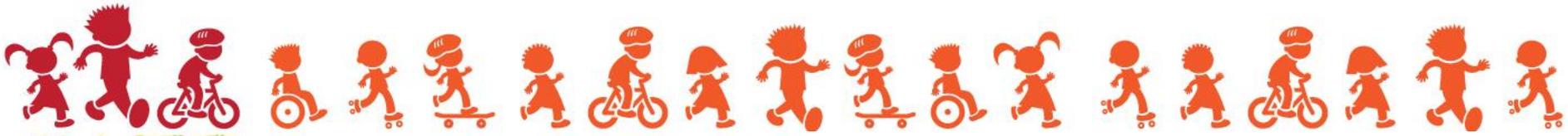


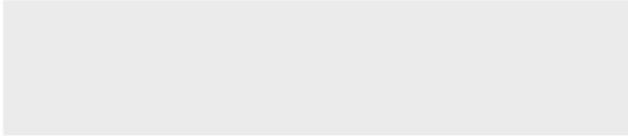


Regional Safe Routes to School Program
Thursday, January 10th, 2013

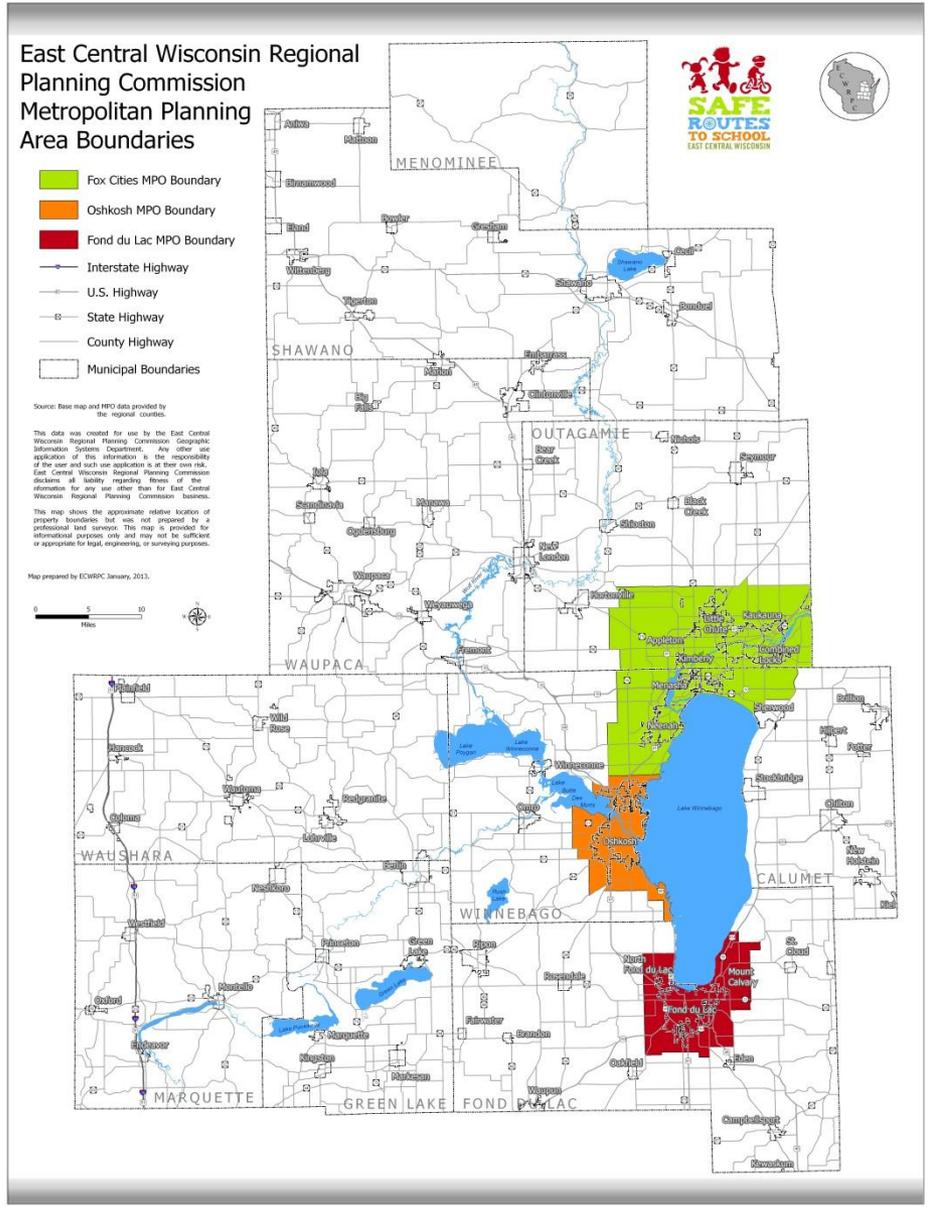


SAFE ROUTES TO SCHOOL

EAST CENTRAL WISCONSIN



- 10 Counties within our region
 - Calumet, Fond du Lac, Green Lake, Marquette, Menominee, Outagamie, Shawano, Waupaca, Waushara, and Winnebago
- Serves 3 Metropolitan Planning Organizations (MPOs)
 - Fox Cities (Appleton)
 - Oshkosh
 - Fond du Lac
- Tribal Community
 - Menominee Tribe
- 48 School Districts within our Region
 - 274 Schools (preK-8th grade)





Background Information

- ⚙️ WisDOT SRTS Grants
 - ⚙️ Planning Grants
 - ⚙️ Infrastructure Grants
 - ⚙️ Non-Infrastructure Grants

- ⚙️ 2007 – 2008 Local SRTS Communities/School Districts Planning Grants
 - ⚙️ East Central Staff

- ⚙️ 2009 East Central Regional SRTS Pilot Program

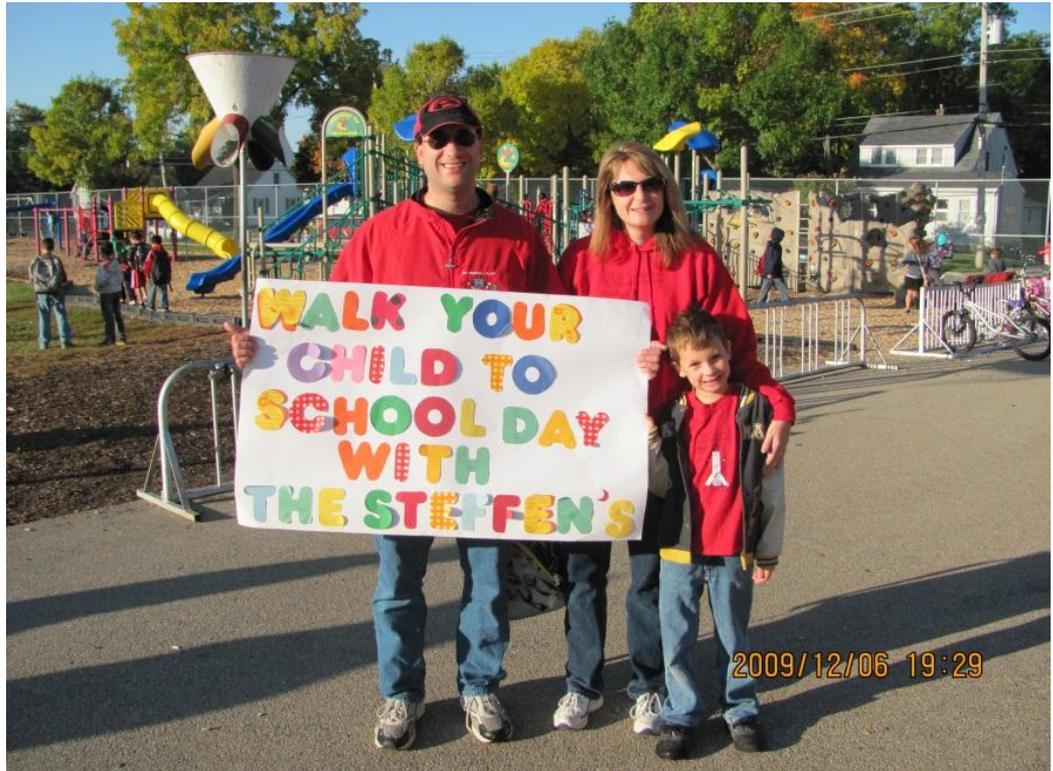




East Central Regional SRTS Program – Pilot 2009

- Local SRTS Plans
 - Formation of local SRTS Task Force
 - Student Surveys
 - Parent Surveys
 - Bike and Walk Audits

- Program Activities
 - Parent Pledge
 - International Walk to School Day
 - Bike Safety Day/Bike to School Day





2012-2016 East Central Regional Safe Routes to School Strategic Plan - FINAL

Mission: *Safe Routes to School engages and empowers schools and communities to improve the health and well-being of children and families by advocating safe walking and bicycling.*

Vision: *Through collaboration, Safe Routes to School is a catalyst that empowers communities and schools to become more walkable and bikeable, creating safe, healthy, active lifestyles.*

Student Engagement	Policy, Planning, & Infrastructure Leadership	Robust Partnerships	Communication	Regional Sustainability & Evidence-based Practice
<i>Engage and empower students on all levels to develop and implement walking, biking, and other active lifestyle initiatives.</i>	<i>Provide resources, leadership & expertise to foster diverse collaboration & a framework to build a healthy & active community.</i>	<i>We will create & strengthen both public and private partnerships, resulting in increased advocacy, sustainable funding, & corporate participation in SRTS.</i>	<i>Through frequent & consistent outreach, SRTS will offer accessible communications, increase awareness, educate stakeholders, & engage communities.</i>	<i>Regional SRTS will be the leader in establishing evidence-based criteria to support & sustain SRTS community cultures.</i>
Develop and assist school districts with school-based Biking and Walking Clubs.	Establish written hazardous bussing policy/criteria.	Develop partnerships with businesses, non-profits, & business organizations for funding support.	Engage policy stakeholders with face to face meetings on key themes, targets, and objectives.	Develop a Performance Evaluation Analysis that shows benefits: health, economic, and environmental.
Organize the participation of parents, grandparents, and the community in Safe Routes to School Initiatives	Revise & create land use, neighborhood development, & street design bike friendly standards.	Encourage work-life practices (like flex hours) that allow for participation in SRTS activities.	Engage school districts in development of online consortiums and intranet links to share best practices.	Implementation of regional guidelines via annual safety assessments.
Youth engagement is enhanced through programming and membership in SRTS Committees.	Partner with non-profits and local businesses to increase infrastructure linkages to school.	Increase collaboration with healthcare partners on community events- bike helmet programs, etc.	Engage families & students at all levels with online gaming format.	Influence region-wide practices through policy/media advocacy.
Expand SRTS partnerships to summer and afterschool programs.	Develop Comprehensive approach to planning and funding.	Leverage relationships with local partners to increase programming.	Engage media through increased frequency, expansion to national media to promote regional brand.	Establish consistent messaging that demonstrates effectiveness of SRTS to policy makers.



East Central Regional SRTS Program

- Additional SRTS Programs
 - Frequent Walker/Biker Program
 - Walking School Bus
 - Bike Blenders
 - Bike Fleet
 - Youth Engagement Program

- Adoption of Policies at the Local Level
 - Town of Algoma
 - City of Oshkosh
 - Oshkosh Area School District





MPO Level

-  Incorporate SRTS initiatives and programs into the Long-Range Transportation Plans
-  Transportation Improvement Programs
-  Transportation Alternatives Program
-  Nashville Model

RPC Level

-  Transform WI Grant – Shawano County
-  Development of a Health in Planning Initiative





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