**A logo for a safe route partners

Description automatically generated[School Name/Community Organization]**  
[School Address]  
[City, State, ZIP Code]  
[Phone Number]  
[Email Address]   
[Website or Social Media Handles]

Insert your logo here – picture format -> tight

**FOR IMMEDIATE RELEASE**  
[Date]

**[School/Community Name] to Celebrate <YEAR> Ruby Bridges Walk to School**

[City, State, Date] — [Community/School Name] is excited to announce its participation in the <YEAR> Ruby Bridges Walk to School Day. This special event, set to take place on [Event Date], will bring together students, families, and community members to celebrate Ruby Bridges’ courage and promote safe, healthy, and active transportation to school.

Ruby Bridges Walk to School Day is celebrated annually on November 14, the day Ruby Bridges bravely integrated William Frantz Elementary School in New Orleans in 1960. This day honors Ruby’s historic role in advancing civil rights and serves as a reminder of the importance of equality, justice, and education for all children. Communities across the country participate in this event to recognize her courage and to inspire future generations to continue her legacy.

[Insert details about how the community or school plans to celebrate, such as activities, special guests, or additional initiatives tied to the event.]

[“We are thrilled to celebrate Ruby Bridges' legacy while encouraging our students to walk or bike to school safely,”- or similar quote] said [Insert Name/Title of Organizer or Principal].

For more information on how to participate in this event, please contact [Insert Contact Name and Information].

**About Ruby Bridges**  
At just six years old, Ruby Bridges became an icon of the Civil Rights Movement by integrating William Frantz Elementary School in New Orleans on November 14, 1960. Under the protection of U.S. federal marshals, she braved daily opposition and threats as she entered the school, making her a symbol of resilience and the fight for equality in education. Ruby Bridges' story reminds us of the power of one child’s actions to make significant change.

**About <<School/Community/Organization Name>>**

**<<>>**

**About the Safe Routes Partnership**  
The Safe Routes Partnership is a national nonprofit organization dedicated to advancing safe walking and bicycling to and from schools and improving the health and well-being of kids of all ages. By partnering with schools, community organizations, and local governments, Safe Routes Partnership aims to create more accessible, equitable, and joyful active transportation options. Learn more at saferoutespartnership.org

For media inquiries, please contact:  
[Insert Media Contact Name]  
[Insert Phone Number]  
[Insert Email Address]  
[Community/School Name Website or Social Media Handles]

**A logo for a safe route partners

Description automatically generated[School Name/Community Organization]**  
[School Address]  
[City, State, ZIP Code]  
[Phone Number]  
[Email Address]   
[Website or Social Media Handles]

Insert your logo here – picture format -> tight

**FOR IMMEDIATE RELEASE**  
[Date]

**[School/Community Name] to Celebrate <YEAR> Ruby Bridges Walk to School**

**[City, State, Date]** — [Community/School Name] is proud to announce its participation in the <YEAR> Ruby Bridges Walk to School Day. This special event, taking place on [Event Date], will bring together students, families, and neighbors to celebrate courage, kindness, and the importance of standing up for one another.

Ruby Bridges Walk to School Day is observed each year on November 14, the day Ruby Bridges became the first child to attend an all-White elementary school in New Orleans in 1960. At just six years old, Ruby showed extraordinary bravery by walking into school despite crowds of opposition. Her story is a powerful reminder of what it means to have courage, to treat others with respect, and to reject bullying in all its forms.

Across the country, communities honor Ruby Bridges by encouraging students to walk or bike to school together, building friendships, and learning what it means to support one another. This event encourages safe and healthy habits while teaching children the value of kindness, perseverance, and standing strong for what is right.

[Insert details about how the community or school plans to celebrate, such as student activities, guest speakers, or classroom lessons on friendship and courage.]

*“We are excited to come together as a community, celebrate Ruby’s courage, and remind our students that treating others with respect and walking alongside one another makes us stronger,”* said [Insert Name/Title of Organizer or Principal].

For more information on how to participate in this event, please contact [Insert Contact Name and Information].

**About Ruby Bridges**  
In 1960, six-year-old Ruby Bridges made history when she became the first child to integrate William Frantz Elementary School in New Orleans. Despite facing daily threats and hostility, she walked into school with courage and determination, escorted by federal marshals. Ruby’s story continues to inspire generations to stand up against bullying, to show respect to others, and to value friendship and unity.

**About <<School/Community/Organization Name>>**

**<<>>**

**About the Safe Routes Partnership**  
The Safe Routes Partnership is a national nonprofit organization dedicated to advancing safe walking and bicycling to and from schools and improving the health and well-being of kids of all ages. By partnering with schools, community organizations, and local governments, Safe Routes Partnership aims to create more accessible, equitable, and joyful active transportation options. Learn more at saferoutespartnership.org

For media inquiries, please contact:  
[Insert Media Contact Name]  
[Insert Phone Number]  
[Insert Email Address]  
[Community/School Name Website or Social Media Handles]